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revise its catchment area, with the approval of the Secretary, to conform to such criteria to the extent feasible.

- (l) In the case of a center which serves a population including a substantial proportion of individuals of limited English-speaking ability, have developed a plan and made arrangements responsive to the needs of such populations for providing services to the extent practicable in the language and cultural context most appropriate to such individuals, and have identified an individual on its staff who is fluent in both that language and in English and whose responsibilities include providing guidance to such individuals and to appropriate staff members with respect to cultural sensitivities and bridging linguistic and cultural differences. If more than one non-English language is spoken by such group or groups, an individual or individuals fluent in those languages and English shall be so identified.
- (m) Be operated in a manner calculated to preserve human dignity and to maximize acceptability and effective utilization of services.
- (n) To the extent possible, coordinate and integrate project activities with the activities of other Federally funded, as well as State and local, health services delivery projects and programs serving the same population.
- (o) Establish means for evaluating progress toward the achievement of the specific objectives of the project.
- (p) Provide sufficient staff, qualified by training and experience, to carry out the activities of the center.
- (q) Assure that facilities utilized in the performance of the project meet applicable fire and life safety codes.
- (r) Utilize, to the maximum extent feasible, other Federal, State, and local, and private resources available for support of the project, prior to use of project funds under this part.
- (s) Provide for community participation through, for example, contributions of cash or services, loans of fullor part-time staff, equipment, space, materials, or facilities.
- (t) Where the center will provide services through contract or other cooperative arrangements with other providers of services, establish rates and methods of payment for health care.

Such payments must be made pursuant to agreements, with a schedule of rates and payment procedures maintained by the project. The project must be prepared to substantiate that such rates are reasonable and necessary.

- (u) Operate in a manner such that no person shall be denied service by reason of his inability to pay therefor: *Provided, however,* That a charge for the provision of services will be made to the extent that a third party (including a Government agency) is authorized or is under legal obligation to pay such charges.
- (v) In addition to the above, projects which are supported with grant funds for the operation of a prepaid health care plan also must provide:
- (1) A marketing and enrollment plan, including market analysis, marketing strategy, and enrollment growth projections.
- (2) A plan that provides for funding on a capitation basis of such portion of the residents of the catchment area of the center, as the Secretary shall determine.
- (3) An assurance that services shall be available to all residents of the catchment area without regard to method of payment or health status.

§51c.304 Governing board.

- A governing board for the center shall be established by an applicant as follows:
- (a) Size. The board shall consist of at least 9 but not more than 25 members, except that this requirement may be waived by the Secretary for good cause shown.
- (b) Composition. (1) A majority of the board members shall be individuals who are or will be served by the center and who, as a group, represent the individuals being or to be served in terms of demographic factors, such as race, ethnicity, sex.
- (2) No more than one-half of the remaining members of the board may be individuals who derive more than 10 percent of their annual income from the health care industry.
- (3) The remaining members of the board shall be representative of the community in which the center's catchment area is located and shall be

selected for their expertise in community affairs, local government, finance and banking, legal affairs, trade unions, and other commercial and industrial concerns, or social service agencies within the community.

- (4) No member of the board shall be an employee of the center, or spouse or child, parent, brother or sister by blood or marriage of such an employee. The project director may be a non-voting, ex-officio member of the board.
- (c) Selection of members. The method of selection of all governing board members shall be prescribed in the bylaws or other internal governing rules of the center. Such by-laws or other rules must specify a process of selection of individuals on the governing board who represent the population served or to be served by the center so that such individuals, as a group, are representative of such population. Such process of selection in the bylaws or other rules is subject to approval by the Secretary.
- (d) Functions and responsibilities. (1) The governing board for the center shall have authority for the establishment of policy in the conduct of the center.
- (2) The governing board shall hold regularly scheduled meetings, at least once each month, for which minutes shall be kept.
- (3) The governing board shall have specific responsibility for:
- (i) Approval for the selection and dismissal of a project director or chief executive officer of the center;
- (ii) Establishing personnel policies and procedures, including selection and dismissal procedures, salary and benefit scales, employee grievance procedures, and equal opportunity practices;
- (iii) Adopting policy for financial management practices, including a system to assure accountability for center resources, approval of the annual project budget, center priorities, eligibility for services including criteria for partial payment schedules, and long-range financial planning:
- (iv) Evaluating center activities including services utilization patterns, productivity of the center, patient satisfaction, achievement of project objectives, and development of a process for

hearing and resolving patient grievances:

- (v) Assuring that the center is operated in compliance with applicable Federal, State, and local laws and regulations: and
- (vi) Adopting health care policies including scope and availability of services, location and hours of services, and quality-of-care audit procedures.

§51c.305 Grant evaluation and award.

Within the limits of funds determined by the Secretary to be available for such purpose, the Secretary may award grants under this subpart to applicants therefor which will, in his judgment, best promote the purposes of section 330(d)(1)(A) of the Act and the applicable regulations of this part, taking into consideration;

- (a) The extent to which the project would provide for the elements set forth in §51c.303;
- (b) The relative need of the population to be served for the services to be provided;
- (c) The potential of the center for the development of new and effective methods for health services delivery and management;
- (d) The soundness of the fiscal plan for assuring effective utilization of grant funds and maximizing non-grant revenue:
- (e) The administrative and management capability of the applicant;
- (f) The extent to which grants approved under this part will provide for an appropriate distribution of resources throughout the country, taking into consideration the following factors:
 - (1) The urban-rural area to be served;
- (2) The nature of the organization applying:
- (3) The organizational structure for delivery of services;
- (g) The number of users of the center and the level of utilization of services in previous operational periods, if any;
- (h) Whether the center's catchment area is exclusive of the area served by another center;
- (i) The degree to which the applicant intends to integrate services supported by a grant under this subpart with health services provided under other